

# kt skylife

## 2023 3Q Earnings Release

Investor Relations | 2023.11.06.



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**1 Financial Highlights**

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# 01 Financial Highlights – Income Statement (Skylife separate)

**3Q 2023 operating revenue 180.7 bn. (YoY 0.7% ↑), operating profit 10.8 bn. (YoY 32.4% ↑), EBITDA 23.8 bn. (YoY 4.9% ↑)**

- **Op. revenue** : Continuation of mobile and Internet subscribers net increase drive communication service revenue growth
- **Op. profit** : Despite the broadcasting & comm. development fund payment, op. profit increased by efficiency of subscriber recruitment and sales activities cost reduction
- **EBITDA** : EBITDA maintained a reasonable cash-generating capacity at 13% of operating revenue.



## Summary: Income Statement (separate)

(K-IFRS separate income statement, Unit : billion KRW)

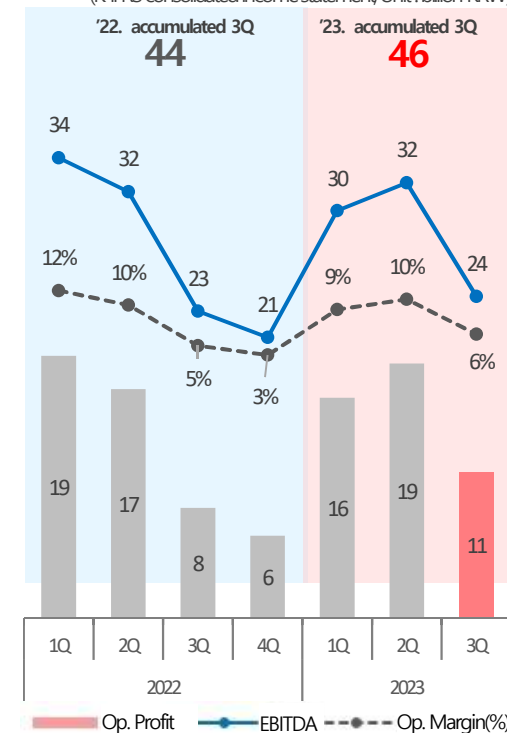
Category	FY 2022					FY 2023					
	1Q	2Q	3Q	4Q	Annual	1Q	2Q	3Q	YoY	QoQ	Accumulated 3Q
Operating Revenue	168	175	180	182	705	179	181	181	0.7%	-0.2%	540
Operating Expense	149	158	171	176	654	162	162	170	-0.9%	4.7%	494
Operating Profit	19	17	8	6	51	16	19	11	32.4%	-42.6%	46
Margin (%)	12%	10%	5%	3%	7%	9%	10%	6%	31.5%	-42.5%	9%
Net Profit	35	12	6	-18	34	27	14	7	13.1%	-51.8%	48
Margin (%)	20%	7%	3%	-10%	5%	15%	8%	4%	12.4%	-51.7%	9%
EBITDA	34	32	23	21	109	30	32	24	4.9%	-26.1%	86
Margin (%)	20%	18%	13%	11%	15%	17%	18%	13%	4.2%	-25.9%	16%

※EBITDA: Excluding amortization cost of licensed assets by adjusting accounting standards (Reflected from 2022)



## Operating profit & EBITDA (separate)

(K-IFRS consolidated income statement, Unit : billion KRW)



# 01 Financial Highlights – Income Statement (Skylife+HCN+skylifeTV consolidated)

**3Q 2023 operating revenue 260.5 bn.** (YoY -2.8% ↓), **operating profit 5.1 bn.** (YoY -63.7% ↓), **EBITDA 46.3 bn.** (YoY 3.2% ↑)

- **Op. revenue** : Communication service revenue increased due to mobile and internet subscribers net increase, but advertisement revenue decreased due to slump in the total pay tv advertisement market
- **Op. profit** : Broadcasting & Comm. Development Fund payment reflected, Amortization of intangible assets increased due to the skylifeTV investment of original dramas
- **EBITDA** : Consolidated EBITDA increased 3.2%(YoY), which is 18% of operating revenue



## Summary: Income Statement (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

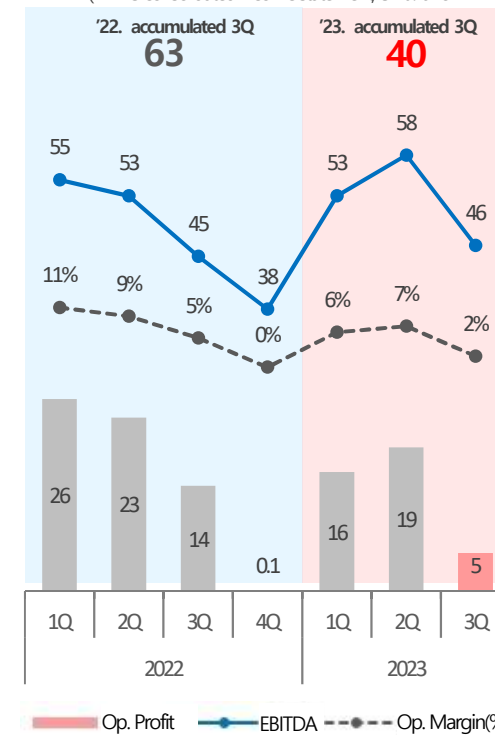
Category	FY 2022					FY 2023					
	1Q	2Q	3Q	4Q	Annual	1Q	2Q	3Q	YoY	QoQ	Accumulated 3Q
Operating Revenue	241	254	268	271	1,034	255	261	261	-2.8%	-0.3%	777
Operating Expense	215	231	254	271	971	239	242	255	0.6%	5.5%	736
Operating Profit	26	23	14	0.1	63	16	19	5	-63.7%	-73.4%	40
Margin (%)	11%	9%	5%	0%	6%	6%	7%	2%	-62.7%	-73.3%	5%
Net Profit	19	17	10	-22	23	7	18	2	-78.3%	-87.8%	27
Margin (%)	8%	7%	4%	-8%	2%	3%	7%	1%	-77.8%	-87.9%	3%
EBITDA	55	53	45	38	191	53	58	46	3.2%	-20.7%	158
Margin (%)	23%	21%	17%	14%	18%	21%	22%	18%	6.2%	-20.5%	20%

※EBITDA: Excluding amortization cost of licensed assets by adjusting accounting standards (Reflected from 2022)



## Operating profit & EBITDA (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



# 01 Financial Highlights – Platform division (Skylife + HCN)

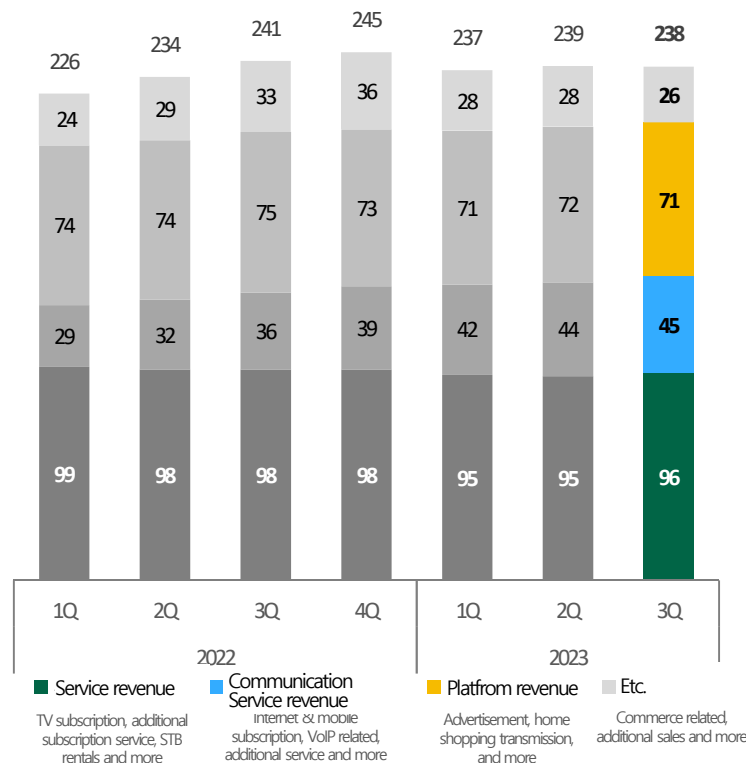
3Q 2023 platform division revenue 238.4 bn. (YoY -1.1% ↓), subscribers 5,820K (YoY -0.8% ↓, QoQ -1.0% ↓)

- **Op. revenue** : Total TV subscribers are decreasing due to net reduction of GTS subscribers, but service revenue increased due to efficiency of subscriber recruitment and mobile/internet subscribers net increase drive communication service revenue growth, platform revenue decreased due to slump in the advertisement market
- **Subscribers** : Total subscribers net increase slow down due to efficiency of subscriber recruitment , skyTV subscribers slightly decreased due to clean sales policy



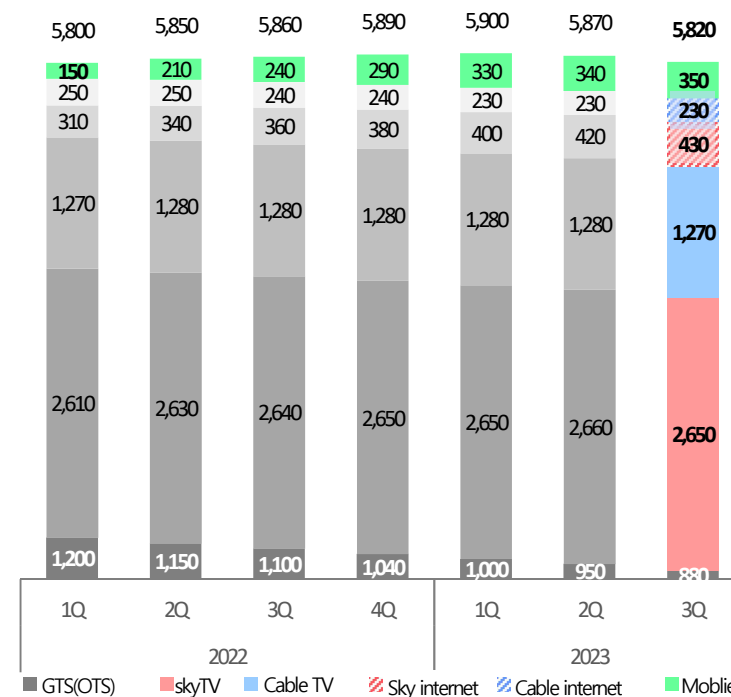
## Platform operating revenue (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



## Total Subscribers (skylife + HCN)

(Unit : 1,000 subscribers)



# 01 Financial Highlights – Content division (skylifeTV)

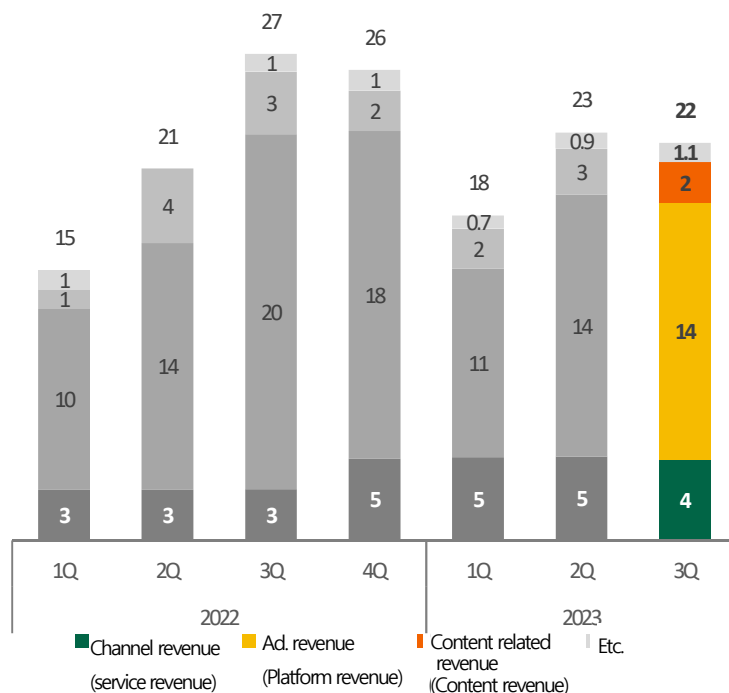
3Q 2023 content division revenue 22.1 bn. (YoY -18.3% ↓), advertisement revenue 15.5 bn. (YoY -27.4% ↓)

- **Op. revenue** : With the merger between skyTV and Media Genie, channel subscription revenue rose, content-related revenue was reflected as the production of original variety shows
- **Advertisement revenue** : In spite of the hit in the drama (pay tv household view rate, 'Others' 3.5%, 'Kidnapping day' 3.2%) due to slump in the pay tv advertisement market, skylifeTV advertisement revenue decreased



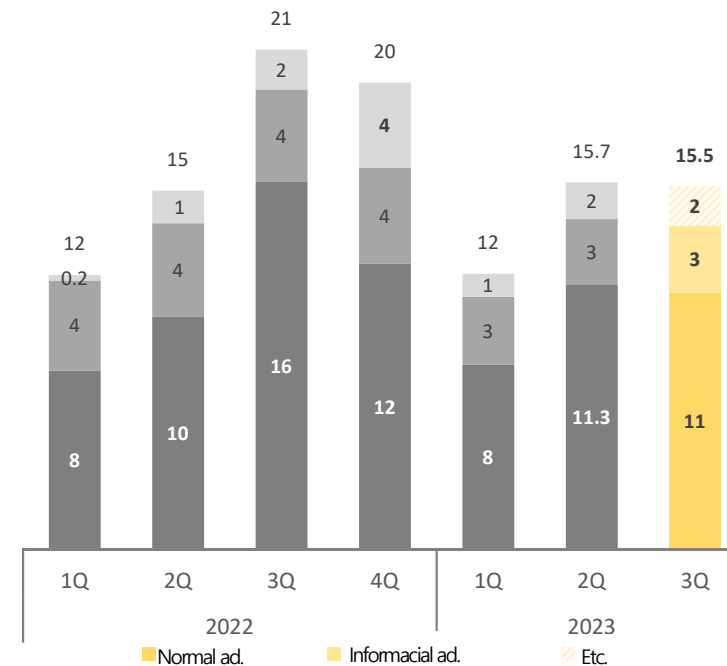
**Contents operating revenue** (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



**Advertisement revenue** (separate)

(K-IFRS separate income statement, Unit : billion KRW)





# 01 Financial Highlights – Operating expense (Platform & Contents)

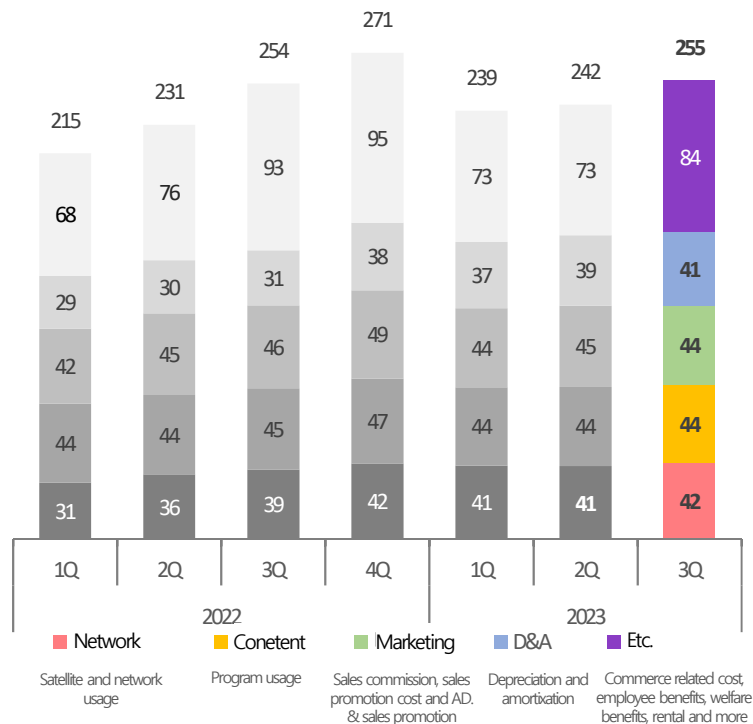
3Q 2023 operating expense 255.4 bn. (YoY 0.6% ↑), CAPEX 38.4 bn. (YoY 23.5% ↑)

- **Op. expense** : Network usage increased due to mobile and Internet subscribers net increase, marketing cost decreased due to efficiency of subscriber recruitment, amortization of intangible assets increased due to the investment of original dramas
- **CAPEX** : SkylifeTV's investment in original content increased as the investment for growth continued



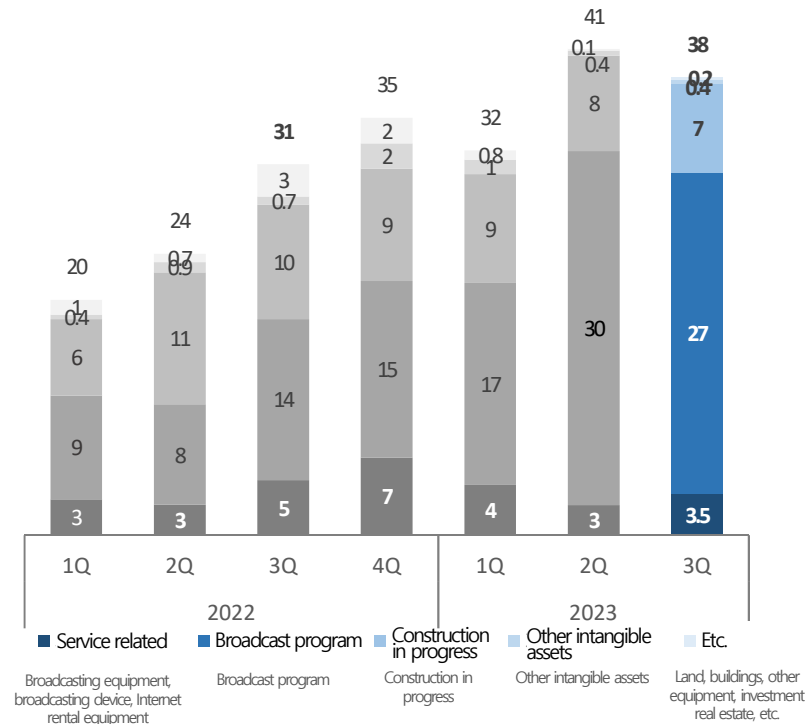
## Operating expense (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



## CAPEX (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



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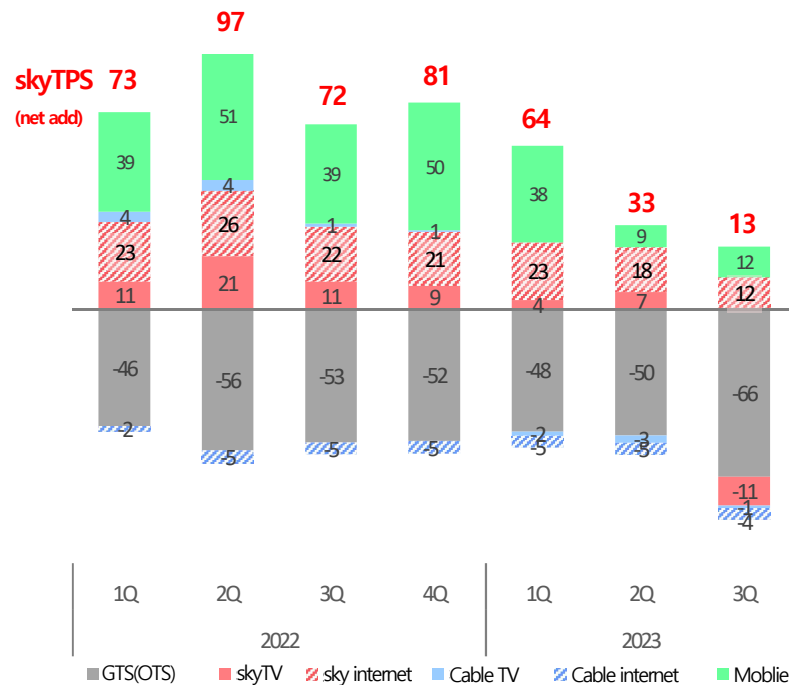
## 02 Business Highlights – Platform division (Subscribers)

### Internal reinforcement by efficiency of subscriber recruitment & clean sales policy

- **Q. net addition** : Due to profitability-oriented subscriber recruitment, skyTPS subscriber net increased 13k, skyTV subscriber net decreased affected by clean sales policy
- **New subscriber path** : According to efficiency of subscriber recruitment, direct route ratio increased ('22 average 28% → '23 average 34%)

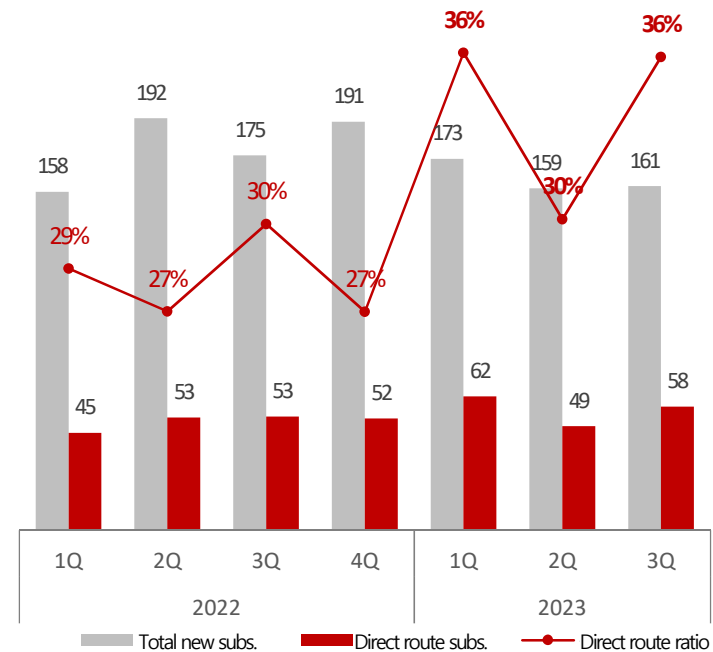
#### Quarterly subscriber net addition

(Unit : 1,000 subscribers)



#### Efficiency of new subscriber path

(Unit : 1,000 subscribers)

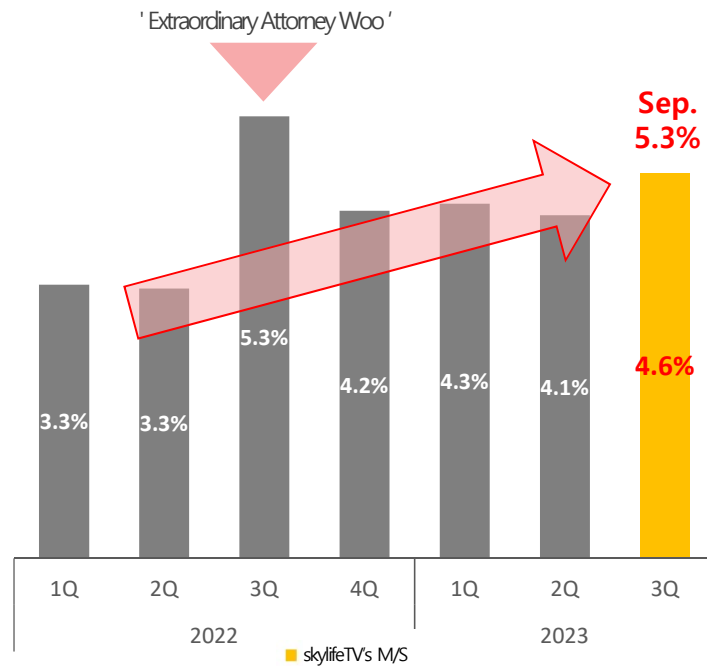


## 02 Business Highlights – Content division (skylifeTV)

### skylifeTV's M/S in the ad market 5.3% (Sep.), ENA achieving rank 9 in channel ratings growing continuously

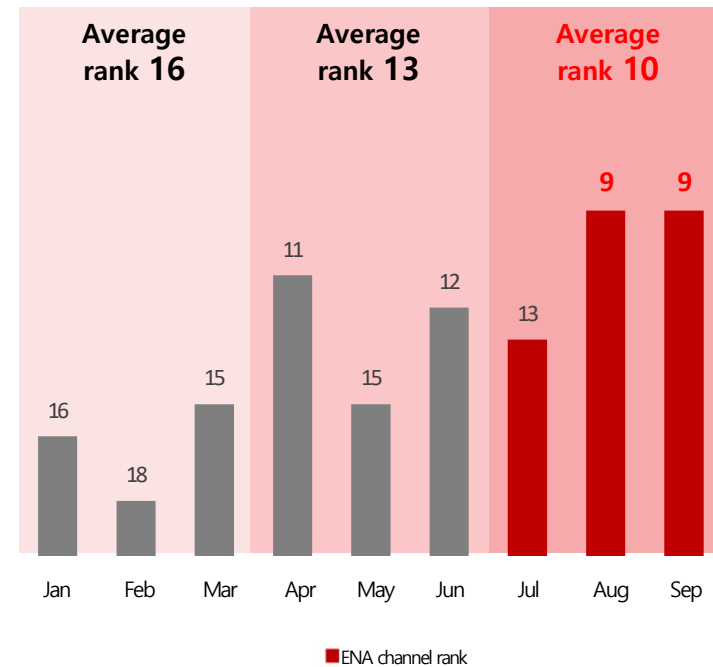
- Despite the slump in the total pay-TV ad market, ENA has been investing in contents continuously, as a result ENA marked the highest M/S in the ad market after the big hit drama 'Extraordinary Attorney Woo'
- ENA marked the highest variety show & drama ratings in 3Q (individual 2049 ratings, 'I'm solo' 1.1%, 'Others' 1.2%, 'New recruit 2' 1.1%, 'Kidnapping day' 1.2%), as a result ENA marked average channel rank 10 which is the highest rank after '22.3Q. ENA is expected to provide multi box office hits continuously and will maintain the channel rank
- ENA channel prime time(19:00~24:00) rank is 7, also ranking no.1 within the female viewership in their 30's(Oct. 11<sup>th</sup>), ENA channel value is increasing

 skylifeTV's M/S in pay-TV ad market (\* Unit: %)



※ 3Q 2022, the effect of 'Extraordinary Attorney Woo' was reflected.

 ENA channel ratings rank (Unit : Individual 2049 ratings, Channel ranking)



## 02 Business Highlights – Content Line-up (23. 4Q ~ 24. 1Q)

 **Original variety shows** : skylifeTV production / ENA on-air

**I'm Solo**



- ▶ Dating variety show
- ▶ On-air : regular programming

**Steel Unit 3**



- ▶ Military survival show
- ▶ On-air : Sep, 2023

**Love ~ing**



- ▶ Dating variety show
- ▶ On-air : Jul, 2023

**Romance in Planet earth**



- ▶ Romance variety show
- ▶ On-air : Oct, 2023

**Masterpiece in my ear**



- ▶ Music variety show
- ▶ On-air : Nov, 2023

 **Original drama** : Studio genie production / ENA on-air

**Biography of the villain**



- ▶ On-air : Oct, 2023

**The daytime moon**



- ▶ On-air : Nov, 2023

**Tell me you love me**



- ▶ On-air : Nov, 2023

※ Actual on-air schedule may be different

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# Appendix – Income Statement (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

Category	FY 2022					FY 2023					
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	YoY	QoQ	Accumulated 3Q
<b>Operating Revenue</b>	240.8	254.2	268.1	271.1	1,034.2	254.8	<b>261.3</b>	<b>260.5</b>	-2.8%	-0.3%	776.6
<b>Service</b>	102.0	100.7	100.7	102.4	405.7	100.0	<b>99.4</b>	100.6	0.0%	1.2%	300.1
<b>Communication</b>	28.7	32.4	35.7	38.6	135.4	41.9	<b>43.6</b>	45.0	26.0%	3.2%	130.4
<b>Platform</b>	84.1	87.7	94.3	91.0	357.1	81.8	<b>86.7</b>	85.6	-9.2%	-1.3%	254.1
<b>Contents</b>	1.1	4.1	3.5	2.3	10.9	2.2	<b>2.6</b>	2.3	-34.9%	-11.6%	7.0
<b>Others</b>	25.0	29.3	34.0	36.9	125.1	28.9	<b>29.0</b>	27.0	-20.4%	-6.7%	84.9
<b>Operating Expense</b>	215.1	230.9	253.9	271.1	971.0	238.8	<b>242.0</b>	<b>255.4</b>	0.6%	5.5%	736.2
<b>Satellite usage</b>	12.6	12.6	12.6	12.6	50.2	12.6	<b>12.6</b>	12.6	0.0%	0.0%	37.7
<b>Network usage</b>	18.9	23.4	26.1	29.6	98.0	28.3	<b>28.2</b>	29.9	14.3%	5.8%	86.4
<b>Contents</b>	44.0	44.4	45.3	47.2	180.9	43.6	<b>44.1</b>	43.5	-3.9%	-1.3%	131.2
<b>Marketing</b>	41.8	45.4	46.3	49.2	182.7	44.1	<b>45.3</b>	43.9	-5.0%	-2.9%	133.3
<b>D&amp;A</b>	28.5	28.6	29.4	36.2	122.7	37.0	<b>39.2</b>	41.2	34.1%	5.2%	117.4
<b>G&amp;A</b>	69.3	76.6	94.3	96.3	336.5	73.2	<b>72.8</b>	84.3	-9.3%	15.9%	230.3
<b>EBITDA</b>	54.2	51.9	43.6	36.2	185.9	53.0	<b>58.4</b>	<b>46.3</b>	3.2%	-20.7%	157.7
<b>(EBITDA margin)</b>	22.5%	20.4%	16.3%	13.4%	18.0%	20.8%	<b>22.4%</b>	<b>17.8%</b>	6.2%	-20.5%	20.3%
<b>Operating profit</b>	25.7	23.3	14.1	0.0	63.2	16.0	<b>19.3</b>	<b>5.1</b>	-63.7%	-73.4%	40.4
<b>(OP margin)</b>	10.7%	9.2%	5.3%	0.0%	6.1%	6.3%	<b>7.4%</b>	<b>2.0%</b>	-62.7%	-73.3%	5.2%
Non-operating profit	0.8	0.9	0.6	1.9	4.2	0.8	<b>2.6</b>	1.8	198.0%	-31.3%	5.2
Non-operating expense	1.3	2.0	2.4	29.4	35.0	2.5	<b>1.7</b>	3.0	25.0%	73.0%	7.2
Financial profit	1.5	1.6	2.2	2.2	7.5	1.4	<b>2.0</b>	2.0	-8.8%	3.9%	5.4
Financial expense	1.2	1.3	1.4	1.9	5.7	1.9	<b>1.5</b>	1.2	-8.8%	-18.9%	4.7
Investment accounted in equity method	-0.5	0.3	0.5	-1.0	-0.7	-1.1	<b>0.4</b>	0.6	15.9%	31.5%	-0.2
<b>Profit before income tax</b>	25.1	22.7	13.7	-28.1	33.4	12.7	<b>21.0</b>	5.3	-61.4%	-74.8%	39.0
Income tax	6.2	6.1	3.8	-5.9	10.3	5.9	<b>3.4</b>	3.1	-17.8%	-6.6%	12.4
<b>Net profit</b>	18.8	16.6	9.9	-22.2	23.1	6.8	<b>17.6</b>	<b>2.1</b>	-78.3%	-87.8%	26.6

# Appendix – Statement of Financial Position (consolidated)

(\* K-IFRS consolidated income statement , Unit : billion KRW)

Category	FY 2022				FY 2023				
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	YoY	QoQ
<b>Assets</b>	1,284.4	1,306.1	1,322.8	1,361.3	1,307.7	<b>1,323.9</b>	<b>1,345.0</b>	1.7%	1.6%
Current Assets	422.7	427.3	414.9	406.5	377.5	<b>392.9</b>	412.7	-0.5%	5.0%
Cash & cash equivalents	196.6	195.4	162.0	145.1	133.2	<b>147.2</b>	128.3	-20.8%	-12.8%
Non-current Assets	861.7	878.8	907.9	954.8	930.3	<b>931.0</b>	932.3	2.7%	0.1%
Property, Plant & Equipment	271.8	261.5	259.0	258.3	252.3	<b>245.5</b>	239.6	-7.5%	-2.4%
Intangible Assets	458.9	458.7	469.6	489.8	490.4	<b>500.6</b>	508.8	8.3%	1.6%
<b>Liabilities</b>	473.1	472.1	474.0	503.8	462.5	<b>442.9</b>	<b>460.9</b>	-2.8%	4.1%
Current Liabilities	256.6	249.4	240.1	274.7	230.7	<b>213.8</b>	335.2	39.6%	56.8%
Debt	100.0	100.0	65.0	45.7	27.0	<b>20.0</b>	99.9	53.7%	399.6%
Non-current Liabilities	216.5	222.6	233.9	229.0	231.8	<b>229.1</b>	125.7	-46.3%	-45.1%
Debt	149.7	149.7	149.7	149.8	149.8	<b>149.8</b>	49.9	-66.7%	-66.7%
<b>Shareholder's Equity</b>	811.3	834.1	848.8	857.5	845.2	<b>881.0</b>	<b>884.1</b>	4.2%	0.4%
Capital Stock	119.6	119.6	119.6	119.6	119.6	<b>119.6</b>	119.6	0.0%	0.0%
Capital Surplus	161.1	161.1	161.1	161.1	161.1	<b>161.1</b>	161.1	0.0%	0.0%
Accumulated Profit	516.8	538.6	551.8	534.0	524.2	<b>543.7</b>	548.7	-0.6%	0.9%



# Appendix – Income Statement (separate : skylife)

(\* K-IFRS separate income statement , Unit : billion KRW)

Category	FY 2022					FY 2023					
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	YoY	QoQ	Accumulated 3Q
<b>Operating Revenue</b>	168.2	174.9	179.5	182.4	704.9	178.7	<b>181.0</b>	<b>180.7</b>	0.7%	-0.2%	540.4
Service	75.0	74.3	74.3	73.7	297.2	72.6	<b>72.0</b>	73.9	-0.5%	2.6%	218.5
Communication	20.5	24.2	27.2	30.3	102.3	34.1	<b>35.9</b>	37.3	36.8%	3.8%	107.3
Platform	54.1	53.9	55.0	54.2	217.2	51.8	<b>52.8</b>	51.8	-5.8%	-1.9%	156.4
Others	18.6	22.5	23.0	24.1	88.2	20.1	<b>20.3</b>	17.7	-23.0%	-12.6%	58.1
<b>Operating Expense</b>	148.8	157.9	171.3	176.3	654.3	162.4	<b>162.2</b>	<b>169.9</b>	-0.9%	4.7%	494.4
Satellite usage	12.6	12.6	12.6	12.6	50.2	12.6	<b>12.6</b>	12.6	0.0%	0.0%	37.7
Network usage	15.5	19.3	21.6	24.3	80.7	25.5	<b>24.3</b>	25.8	19.3%	6.0%	75.5
Contents	33.8	33.7	34.2	35.2	136.9	33.7	<b>33.5</b>	33.3	-2.8%	-0.7%	100.5
Marketing	34.4	37.1	37.6	39.5	148.6	36.4	<b>38.0</b>	36.5	-3.0%	-3.9%	110.9
Installation	8.4	9.9	9.1	8.9	36.4	7.7	<b>8.5</b>	7.9	-12.6%	-7.0%	24.2
Ad. & Sales promotion	4.2	5.3	5.5	6.6	21.6	4.4	<b>5.4</b>	5.3	-5.0%	-3.7%	15.1
Sales commission	21.8	21.9	23.0	23.9	90.6	24.2	<b>24.0</b>	23.3	1.3%	-2.8%	71.6
<b>D&amp;A</b>	14.0	14.0	13.8	13.7	55.5	13.8	<b>13.4</b>	13.0	-10.6%	-2.8%	40.2
Depreciation	13.3	13.1	12.9	12.7	52.0	12.0	<b>11.7</b>	11.3	-12.6%	-3.4%	35.0
Amortization	0.8	0.9	0.9	1.0	3.5	1.0	<b>1.0</b>	1.0	10.7%	-4.6%	3.0
Depreciation of license	0.6	0.6	0.8	1.0	2.9	0.8	0.7	0.8	0.1%	10.2%	2.2
<b>G&amp;A</b>	38.5	41.3	51.5	51.1	182.5	40.4	<b>40.5</b>	48.8	-3.9%	20.5%	129.7
Service expenses	8.3	8.7	8.6	9.2	34.7	8.1	<b>8.0</b>	8.1	-6.1%	1.1%	24.1
Fee expenses	3.9	3.8	12.4	5.0	25.1	4.1	<b>3.9</b>	12.1	-2.5%	206.4%	20.1
cost of Ads sales	3.0	2.9	2.6	2.8	11.2	2.0	<b>2.2</b>	2.1	-19.4%	-5.5%	6.3
Others	23.3	26.0	28.0	34.2	111.5	26.3	<b>26.3</b>	26.5	-2.5%	0.7%	79.1
<b>EBITDA</b>	33.4	30.9	21.9	19.8	106.1	30.1	<b>32.2</b>	23.8	4.9%	-26.1%	86.1
<b>(EBITDA margin)</b>	19.9%	17.7%	12.2%	10.9%	15.0%	16.9%	<b>17.8%</b>	13.2%	4.2%	-25.9%	15.9%
<b>Operating profit</b>	19.4	16.9	8.2	6.1	50.6	16.3	<b>18.8</b>	<b>10.8</b>	32.4%	-42.6%	45.9
<b>(OP margin)</b>	11.5%	9.7%	4.5%	3.4%	7.2%	9.1%	<b>10.4%</b>	6.0%	31.5%	-42.5%	8.5%
Non-operating profit	20.8	0.8	0.5	1.0	23.1	17.0	<b>0.7</b>	1.7	218.0%	147.2%	19.4
Non-operating expense	1.0	1.7	0.8	24.8	28.3	2.1	<b>1.5</b>	1.9	135.0%	21.9%	5.6
Financial profit	1.0	1.2	1.6	1.6	5.4	0.8	<b>1.3</b>	1.1	-30.0%	-16.1%	3.3
Financial expense	1.1	1.2	1.4	1.5	5.1	1.4	<b>1.2</b>	1.1	-20.8%	-8.4%	3.7
<b>Profit before income tax</b>	39.1	16.0	8.1	-17.6	45.7	30.5	<b>18.1</b>	10.7	31.1%	-41.2%	59.3
Income tax	4.6	4.0	2.1	0.5	11.3	3.2	<b>4.1</b>	3.9	81.3%	-4.6%	11.2
<b>Net profit</b>	34.5	12.0	6.0	-18.1	34.3	27.3	<b>14.1</b>	<b>6.8</b>	13.1%	-51.8%	48.2

# Appendix – Statement of Financial Position (separate : skylife)

(\* K-IFRS separate FP , Unit : billion KRW)

Category	FY 2022				FY 2023				
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	YoY	QoQ
<b>Assets</b>	1,174.0	1,176.3	1,160.9	1,160.0	1,132.5	<b>1,132.6</b>	<b>1,149.6</b>	-1.0%	1.5%
Current Assets	301.6	300.7	270.3	273.7	262.0	<b>240.6</b>	263.4	-2.6%	9.5%
Cash & cash equivalents	117.7	136.1	100.9	97.3	76.0	<b>69.7</b>	62.5	-38.0%	-10.3%
Non-current Assets	872.4	875.6	890.6	886.3	870.5	<b>892.0</b>	886.2	-0.5%	-0.7%
Property, Plant & Equipment	180.0	178.2	176.5	175.2	171.6	<b>167.4</b>	163.2	-7.6%	-2.5%
Intangible Assets	48.5	45.8	45.5	48.8	48.1	<b>47.3</b>	46.3	1.8%	-2.0%
<b>Liabilities</b>	377.2	363.8	339.4	357.6	320.8	<b>308.2</b>	<b>317.4</b>	-6.5%	3.0%
Current Liabilities	209.0	194.8	158.2	178.8	144.2	<b>130.3</b>	239.8	51.6%	84.0%
Debt	100.0	100.0	50.0	40.0	20.0	<b>20.0</b>	99.9	100%	400%
Non-current Liabilities	168.2	169.0	181.2	178.9	176.5	<b>177.9</b>	77.6	-57.2%	-56.4%
Debt	149.7	149.7	149.7	149.8	149.8	<b>149.8</b>	49.9	-66.7%	-66.7%
<b>Shareholders' Equity</b>	796.8	812.6	821.5	802.4	811.7	<b>824.3</b>	<b>832.2</b>	1.3%	1.0%
Capital Stock	119.6	119.6	119.6	119.6	119.6	<b>119.6</b>	119.6	0%	0%
Capital Surplus	161.1	161.1	161.1	161.1	161.1	<b>161.1</b>	161.1	0%	0%
Accumulated Profit	517.5	533.3	542.1	526.2	535.5	<b>550.5</b>	558.4	3.0%	1.4%
<b>D/E Ratio</b>	47.3%	44.8%	41.3%	44.6%	39.5%	<b>37.4%</b>	<b>38.1%</b>	-7.7%	2.0%
<b>Net Cash</b>	-131.9	-113.6	-98.9	-92.5	-93.7	<b>-100.1</b>	<b>-87.4</b>	-11.7%	-12.7%

# Appendix – Subscribers

(Unit : subscriber)

Category				FY 2021	FY 2022					FY 2023			
				Annual	1Q	2Q	3Q	4Q	Annual	1Q	2Q	3Q	Accumulated 3Q
skylife	Subscriber	Broad casting	<b>Total</b>	3,844,751	3,809,787	3,775,567	3,735,456	3,692,850	3,692,850	3,648,609	3,606,295	<b>3,529,242</b>	3,529,242
			skyTV	2,596,920	2,607,733	2,628,490	2,639,270	2,648,349	2,648,349	2,651,893	2,658,615	<b>2,647,285</b>	2,647,285
			GTS (Former OTS)	1,247,831	1,202,054	1,147,077	1,096,186	1,044,501	1,044,501	996,716	947,680	<b>881,957</b>	881,957
			New	312,600	72,771	87,192	77,778	75,409	313,150	67,285	121,246	<b>74,195</b>	262,726
			Churn	508,219	108,294	122,057	119,566	118,264	468,181	111,966	195,213	<b>151,548</b>	458,727
			-Ratio	3.2%	2.8%	3.2%	3.2%	3.2%	3.1%	3.1%	5.4%	<b>4.2%</b>	3.2%
			UHD	1,561,578	1,571,860	1,640,452	1,679,378	1,712,760	1,712,760	1,740,922	1,770,752	<b>1,780,176</b>	1,780,176
			-Ratio	40.6%	41.3%	43.4%	45.0%	46.4%	46.4%	47.7%	49.1%	<b>50.4%</b>	50.4%
			<b>Internet</b>	287,772	311,260	336,979	358,637	379,946	379,946	402,557	420,149	<b>432,571</b>	432,571
			<b>Mobile</b>	115,443	154,614	205,407	244,467	294,759	294,759	332,909	341,638	<b>353,811</b>	353,811
	<b>Total</b>	4,247,966	4,275,661	4,317,953	4,338,560	4,367,555	4,367,555	4,384,075	4,368,082	<b>4,315,624</b>	4,315,624		
	Net Adds	Broadcasting		-192,530	-34,964	-34,220	-40,111	-42,606	-151,901	-44,241	-42,314	<b>-77,053</b>	-163,608
		Internet		92,995	23,488	25,719	21,658	21,309	92,174	22,611	17,592	<b>12,422</b>	52,625
		Mobile		112,834	39,171	50,793	39,060	50,292	179,316	38,150	8,729	<b>12,170</b>	59,052
<b>Total</b>		13,299	27,695	42,292	20,607	28,995	119,589	16,520	-15,993	<b>-52,461</b>	-51,931		

Category				FY 2021	FY 2022					FY 2023			
				Annual	1Q	2Q	3Q	4Q	Annual	1Q	2Q	3Q	Accumulated 3Q
HCN	Subscriber	Broad casting	Cable TV Total	1,269,971	1,273,978	1,278,293	1,279,519	1,280,116	1,280,116	1,278,412	1,275,513	<b>1,274,364</b>	1,274,364
			New	34,764	31,004	31,799	28,974	24,560	116,337	20,248	19,715	<b>18,307</b>	65,816
			Churn	36,704	26,997	27,484	27,748	23,963	106,192	21,952	22,101	<b>19,456</b>	72,715
		<b>Cable Internet</b>	256,441	254,454	249,157	244,575	239,558	239,558	234,975	230,201	<b>225,739</b>	225,739	
		<b>Total</b>	1,526,412	1,528,432	1,527,450	1,524,094	1,519,674	1,519,674	1,513,387	1,505,714	<b>1,500,103</b>	1,500,103	

**kt** skylife