

ktskylife Monthly Subscriber

| Category | FY2020 | FY2021 | FY2022 |
|----------------------|-----------|-----------|-----------|
| | Total | Total | Total |
| Broadcasting Subs. | 4,037,281 | 3,844,751 | 3,692,850 |
| Net adds | - 150,436 | - 192,530 | - 151,901 |
| UHD Subs. | 1,424,475 | 1,561,578 | 1,712,760 |
| skyTV | 2,563,899 | 2,596,920 | 2,648,349 |
| OTS | 1,473,382 | 1,247,831 | 1,044,501 |
| SKY Internet Subs. | 194,777 | 287,772 | 379,946 |
| Net adds | 87,747 | 92,995 | 92,174 |
| skylife Mobile Subs. | 2,609 | 115,429 | 294,759 |
| Net adds | 2,609 | 112,820 | 179,316 |

| Category | FY2022 | | | | | | FY2023 | | | | | | | |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | August | September | October | November | December | Total | January | February | March | April | May | June | July | Total |
| Broadcasting Subs. | 3,746,692 | 3,735,456 | 3,728,034 | 3,715,778 | 3,692,850 | 3,692,850 | 3,679,209 | 3,665,546 | 3,648,609 | 3,633,316 | 3,620,508 | 3,606,295 | 3,580,574 | 3,580,574 |
| Net adds | - 14,339 | - 11,236 | - 7,422 | - 12,256 | - 22,928 | - 151,901 | - 13,641 | - 13,663 | - 16,937 | - 15,293 | - 12,808 | - 14,213 | - 25,721 | - 112,276 |
| UHD Subs. | 1,666,200 | 1,679,378 | 1,695,270 | 1,708,124 | 1,712,760 | 1,712,760 | 1,720,150 | 1,731,062 | 1,740,922 | 1,750,138 | 1,761,012 | 1,770,752 | 1,774,819 | 1,774,819 |
| skyTV | 2,636,487 | 2,639,270 | 2,647,168 | 2,652,239 | 2,648,349 | 2,648,349 | 2,648,388 | 2,650,300 | 2,651,893 | 2,654,021 | 2,656,724 | 2,658,615 | 2,653,812 | 2,653,812 |
| OTS | 1,110,205 | 1,096,186 | 1,080,866 | 1,063,539 | 1,044,501 | 1,044,501 | 1,030,821 | 1,015,246 | 996,716 | 979,295 | 963,784 | 947,680 | 926,762 | 926,762 |
| SKY Internet Subs. | 351,252 | 358,637 | 366,141 | 373,794 | 379,946 | 379,946 | 386,674 | 394,271 | 402,557 | 408,740 | 414,905 | 420,149 | 423,797 | 423,797 |
| Net adds | 7,040 | 7,385 | 7,504 | 7,653 | 6,152 | 92,174 | 6,728 | 7,597 | 8,286 | 6,183 | 6,165 | 5,244 | 3,648 | 43,851 |
| skylife Mobile Subs. | 232,193 | 244,467 | 257,939 | 276,718 | 294,759 | 294,759 | 306,927 | 323,215 | 332,909 | 337,004 | 337,429 | 341,638 | 347,371 | 347,371 |
| Net adds | 13,106 | 12,274 | 13,472 | 18,779 | 18,041 | 179,316 | 12,168 | 16,288 | 9,694 | 4,095 | 425 | 4,209 | 5,733 | 52,612 |